



PRIVACY POLICY

Effective Date: 1st May 2026

1. Introduction

Welcome to **erauto.com** ("we," "our," or "us"). We are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

Our website is intended to provide information about our company and services, including manufacturing of precision components and hydraulics and all related components to similar industries. It is accessible to a global audience.

2. Information We Collect

We collect limited data necessary to understand and improve our website performance.

a. Personal Information

We do not actively collect personal information such as names, phone numbers, or account details through this website.

b. Non-Personal Information (Automatically Collected)

We may collect:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent on the website
- Referring URLs

c. Cookies and Analytics

We use cookies and similar tracking technologies (such as analytics tools) to:

- Analyze website traffic
- Understand user behavior
- Improve website functionality

Where required by law (**such as under GDPR**), we will request your consent before placing non-essential cookies.



3. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), our legal basis for collecting and using your information depends on the context:

- Consent – for analytics and cookies
- Legitimate Interests – to maintain and improve our website

4. How We Use Your Information

We use collected data to:

- Monitor and analyze usage trends
- Improve website content and performance
- Ensure website security and stability

5. Sharing Your Information

We do not sell your personal data. We may share limited data with:

- Analytics service providers (e.g., website analytics tools)
- Legal authorities when required by law

All third-party providers are required to protect your data in compliance with applicable laws.

6. International Data Transfers

As we operate globally, your information may be transferred to and processed in countries outside your own. Where required, we ensure appropriate safeguards (such as standard contractual clauses) are in place.

7. Data Retention

We retain analytics data only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

8. Data Security

We implement appropriate technical and organizational measures to protect your data. However, no method of transmission over the internet is completely secure.



9. Your Rights Under GDPR

If you are located in the European Economic Area (EEA), you have the following rights regarding your personal data:

- Right of Access – You can request a copy of the personal data we hold about you.
- Right to Rectification – You can request correction of inaccurate or incomplete data.
- Right to Erasure – You can request deletion of your personal data, subject to legal obligations.
- Right to Withdraw Consent – Where processing is based on consent, you may withdraw it at any time.
- Right to Restrict Processing – You can request that we limit how your data is used.
- Right to Object – You can object to processing based on legitimate interests.
- Right to Lodge a Complaint – You have the right to file a complaint with a relevant data protection authority.

To exercise these rights, contact us at info@erauto.com. We will respond in accordance with applicable data protection laws.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

11. Children's Privacy

Our website is not intended for children under 15 years of age, and we do not knowingly collect data from them.

12. Changes to This Policy and Contact Us

- We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.
- If you have any questions about this Privacy Policy or your data, you can contact us at:
ER Automotives Limited
Email: info@erauto.com
Phone: 0124-4050118
Address: 203, Sector-4, IMT Manesar, Gurugram, Haryana, INDIA-122050